

Dear Parents and Family Caregivers,

Our class just completed the seventh of eight lessons from "Protecting You/ Protecting (PY/PM.) Lesson 7 focuses on helping students learn that commercials about alcoholic beverages do not tell them about the dangers of alcohol for people under 21 years of age.

Here is a summary of what your child learned in Lesson 7:

- Alcohol is so dangerous for children and teenagers that all 50 states and our nation's capital have laws to protect people under 21 years of age from alcoholic beverages.
- Commercials about beer and other drinks with alcohol in them do not tell us about the dangers of alcohol for people under 21 years of age.
- The information that commercials omit is dangerous for everyone.
- People pay attention to and remember slogans; we can use slogans to tell children and grown-ups what commercials don't tell them.
- We can help everyone be safer by telling them what commercials don't tell them. We can use Public Service Announcements (PSAs) to tell them.

"Protecting You/Protecting Me" - Lesson 7 - "Slogans Can Teach"

"AT HOME ACTIVITY"

Find out what your child learned about what commercials don't tell us!

Please ask your child to:

- Show you the "Slogan Art" he/she created in class
- Explain why he/she created a PSA to help people remember that alcohol is dangerous for everyone under 21 year old.

Please thank your child for caring about others.

Please rate the "At Home Activity" for PY/PM - Grade 4 Lesson 7

(Please circle one of the answers below the following statement.)

The "At Home Activity" helped me understand what my child is learning in PY/PM:

1. A lot

2. Some

3. Not very much

4. Not at all

How can we make the "At Home Activity" better? _____

Parent/Family Caregiver Signature: _____ **Date:** _____

Please ask your child to return this to school. Thank you!